

## ADVANCE VOTING FORM

### Asiakastieto Group Plc Annual General Meeting on 12 June 2020

With this form, I/we authorize Euroclear Finland Oy (“Euroclear”), the advance voting service provider for Asiakastieto Group Plc Annual General Meeting 2020, to register my/our votes with the shares I/we own/represent in certain items of agenda of Asiakastieto Group Plc Annual General Meeting 2020.

I/we understand that voting in advance by submitting this form requires that the shareholder has at least one valid Finnish book-entry account. The number of advance votes is confirmed on the Finnish record date of the Annual General Meeting (eight business days before the Meeting) based on the holding in the book-entry account.

I/we give my/our consent that, if needed, Euroclear may check from the Finnish book-entry system shareholder’s book-entry account number in order to register the advance votes.

Shareholder’s name	
Finnish personal ID-code, business ID (Y-tunnus), or Euroclear artificial ID (X-tunnus)	
Phone number	
Finnish book-entry account number (if known*)	

\*Please note that you may vote in advance also electronically in the address at: <https://investors.asiakastieto.fi/annual-general-meetings/> if you know the number of your Finnish book-entry account.

#### Voting instructions:

I/we authorize Euroclear Finland Oy to register my/our votes with the shares I/we own/represent in each of the items of the agenda of the Meeting as indicated with a cross (X) below.

**If no voting instructions have been indicated below, or if there are more than one voting instructions on the same item, or if other text or markings other than a cross (X) have been used to indicate a voting instruction, the item will be marked as “No action” when Euroclear registers the votes. This means that shareholder's shares are not taken into consideration in the item in question. Shareholder's shares are not considered as shares represented at the meeting and the votes are not counted as cast votes with regard to the item in question.**

However, with regard to item 8, it is possible to both vote on the equity repayment proposal and to demand minority dividend. If a minority dividend pursuant to Chapter 13 Section 7 of the Finnish Limited Liability Companies Act would become payable, no equity repayment shall be distributed in accordance with item 8a of the notice.

I/we understand that if I/we give advance votes as a representative of an entity (incl. estate), the legal representative of the entity or a person authorized by the entity must provide necessary documents to prove the right to represent the entity (e.g. trade register extract or board resolution). Documents are requested to be attached to this advance voting form. If the documents are not submitted during the advance voting period

or they are otherwise incomplete, the shares of the entity will not be included as shares represented at the Annual General Meeting.

It is recommended that a Finnish book-entry account holder votes in advance electronically in the address <https://investors.asiakastieto.fi/annual-general-meetings/>. In a situation where the Finnish book-entry account holder has voted in advance both electronically and via this advance voting form, Euroclear will register the most recent voting instruction in the book-entry account.

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## Matters to be resolved at the Asiakastiето Group Plc Annual General Meeting 2020

Agenda items 7 to 18 cover proposals of the Board of Directors and the Shareholders' Nomination Board of Asiakastiето Group Plc to the Annual General Meeting in accordance with the notice of the Meeting. In addition, Section 8a includes the possibility for a 1/10 minority of shareholders to demand minority dividend in accordance with Chapter 13, Section 7 of the Finnish Limited Liability Companies Act. "Abstain from voting" means giving an empty vote and shares are considered to be represented in the meeting, which is meaningful in resolutions requiring qualified majority (e.g. agenda items 16 to 18). In qualified majority items all shares represented at the Meeting are taken into account and abstentions thus have the same effect as votes Against/No. Therefore, abstaining from voting affects the voting result. Shareholders should be aware of this, especially if giving a vote against is not their intention.

Matter to be resolved	For/Yes	Against/No	Abstain from voting
7. Adoption of the Financial Statements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on the use of the profit shown on the balance sheet and the distribution of funds			
8a. Equity repayment of EUR 0.61 per share	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8b. Authorisation to distribute up to a maximum of EUR 0.34 per share as equity repayment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<b>I demand minority dividend pursuant to the Companies Act</b>	<b>Abstain from voting</b>
8a. Minority dividend	<input type="checkbox"/>		<input type="checkbox"/>
	<b>For/Yes</b>	<b>Against/No</b>	<b>Abstain from voting</b>
9. Resolution on the discharge of the members of the Board of Directors and the CEO from liability for the financial year 2019	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Adoption of the Remuneration Policy for Governing Bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Resolution on the remuneration of the members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. Resolution on the number of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. Election of members of the Board of Directors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Resolution on the remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Election of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Amendment of articles 1 and 13 of the Articles of Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- |                                                                                                 |                          |                          |                          |
|-------------------------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|
| 17. Authorising the Board of Directors to resolve on the issuance of shares                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18. Authorising the Board of Directors to resolve on the repurchase of the company's own shares | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

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Place and date	
Signature	
Name in bock letters	

To be returned in a completed and signed form either by email to [yhtiokokous@euroclear.eu](mailto:yhtiokokous@euroclear.eu) or by letter to Euroclear Finland Oy, Yhtiökokous / Asiakastieto Group Plc, P.O. Box 1110, FI-00101 Helsinki. **The delivery must be received latest by 4 June 2020 by 4:00 p.m. (EEST).**