

Enento Group Plc

Investor Presentation
July 2023



Building trust in the everyday.



Disclaimer



This presentation includes forward-looking statements. The words “believe,” “expect,” “anticipate,” “intend,” “may,” “plan,” “estimate,” “will,” “should,” “could,” “aim,” “target,” “might,” or, in each case, their negative, or any similar expressions identify certain of these forward-looking statements. Others can be identified from the context in which the statements are made. By their nature, forward-looking statements are subject to assumptions, risks and uncertainties. Although we believe that the expectations reflected in these forward-looking statements are reasonable, actual results may differ, even materially, from those expressed or implied by these forward-looking statements. We urge presentation participants not to place undue reliance on such statements.

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Enento as an investment



- 1 Nordic presence with strong market position, trusted well-known brands and resilient, scalable business model
- 2 Attractive markets with strong dynamics
- 3 Business critical services using proprietary data
- 4 Diversified client base across all products and services based on strong and long-lasting relations
- 5 Strong track record of profitable growth, attractive profitability and consistent cash generation
- 6 Solid growth plan supported by scalable business model
- 7 Attractive capital allocation through strong cash flows

ENENTO GROUP 2023

Building trust in the everyday.



LISTED ON
NASDAQ
HELSINKI.

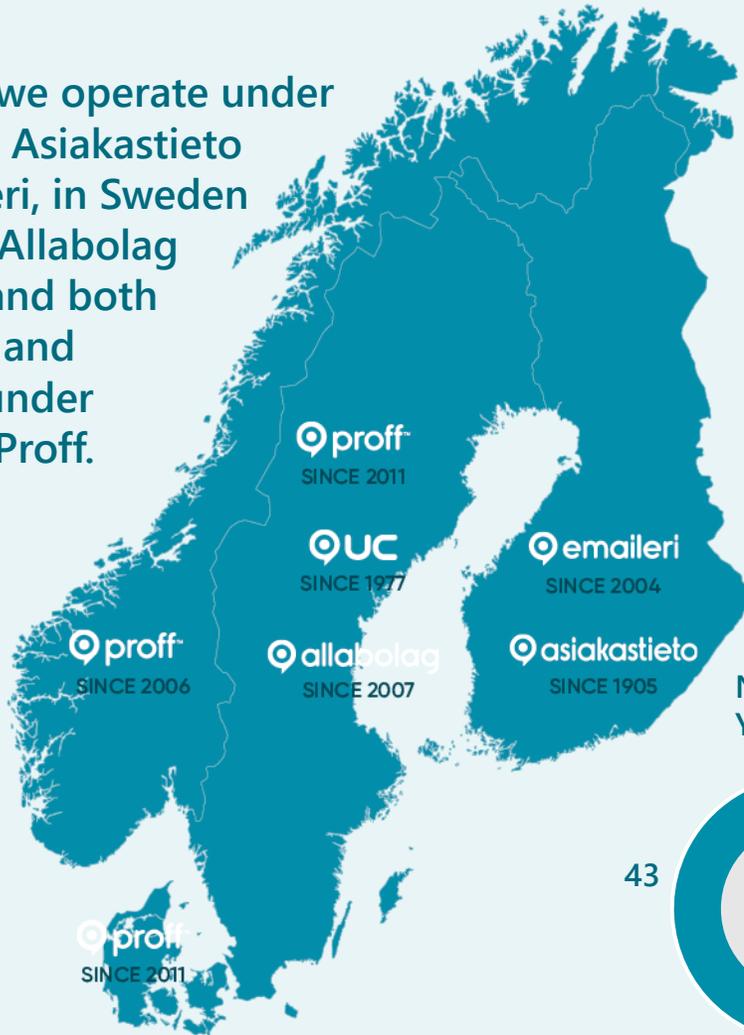


MARKET CAPITALISATION
30 June 2023

506 MEUR



In Finland we operate under the brands Asiakastiето and Emaileri, in Sweden under UC, Allabolag and Proff and both in Norway and Denmark under the brand Proff.



NET SALES, YTD
30 June 2023

79,6
MEUR

ADJUSTED EBITDA, YTD
30 June 2023

29,2
MEUR



Partners in Europe and
in the Nordic region.

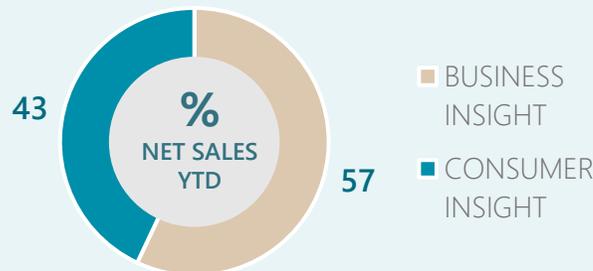


Approximately **76 000** corporate customers within
banking, finance, retail, public sector and small companies.

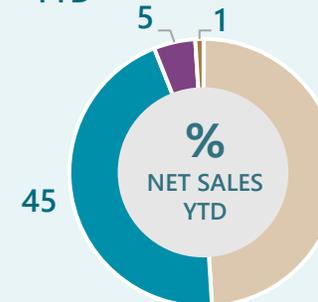


Approximately **500 000** consumer customers.

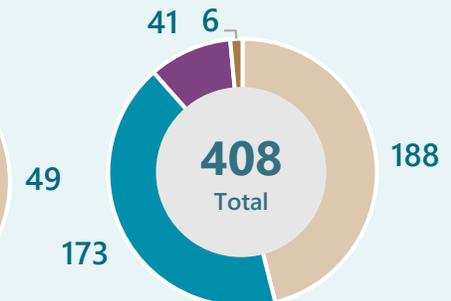
Net Sales by Business Area
YTD



Net Sales by Country
YTD



Employees by Country



- SWEDEN
- FINLAND
- NORWAY
- DENMARK



Our Purpose:

We build trust in the everyday.

We collect and transform data to intelligence and knowledge used in interactions between people, businesses and society.



We build scale through value-adding, intelligent services built on data collected from various sources

Unique datasets and services...

Company data



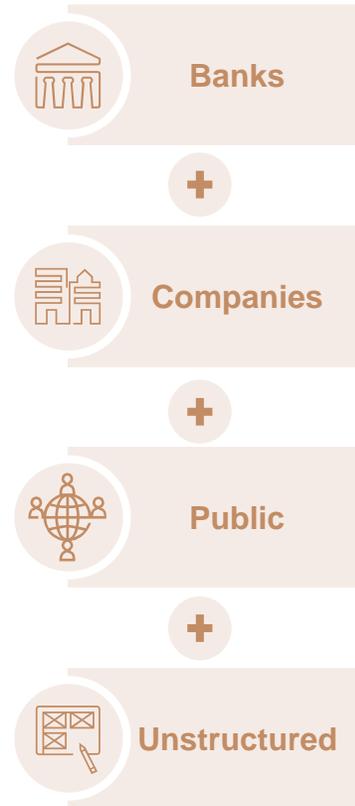
Consumer data



Asset data

Advanced analytics
—
Decision scoring
Monitoring
—
Credit Information
ESG
Compliance
Master Data
Sales & Marketing
Real Estate
Data security
Data management

...based on a variety of data sources



Provides both **cyclical and countercyclical products and services**



Long time series of **propriety data** provides **high barriers to entry**



Enento possesses the expertise to **blend traditional and unstructured data** to amplify existing services and **pave the way for innovations**

Strategic customer relationships, strong local brands, and integrated services set high barriers to entry



A reputation built over decades

Long-term customer relationships and trust in our local brands with long-standing history implies reliability and credibility.

Embedded into critical processes

Our data and value-added services are integrated into our customers' critical business processes.

Power of historical and proprietary data

By harnessing our extensive historical and proprietary data, our customized scoring models and decisioning services are unique.

Unlocking the power of data fusion

We possess the expertise to blend traditional and unstructured data to amplify existing services and pave the way for innovations.

Enento Group strategy is focused on execution to deliver consistent growth and EBITDA margin expansion



Strategic goals

Retain and strengthen our leading position in the credit information business

Become the leading provider of business information

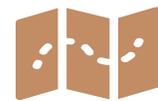
Strategic focus areas

Customer first

Empowered people

Operational excellence

One Enento



2024 -2026 targets



5-10% average annual net sales growth



Around 40% Adjusted EBITDA margin in 2026



Net debt to adjusted EBITDA below 3x



Around 10% share of new services in 2026



Carbon neutral by 2023
Net zero emissions by 2030 by

Executive Management Team



Jeanette Jäger
CEO



Elina Strählman
CFO



Siri Hane
Director
Business Insight
Business Area



**Gabriella
Göransson**
Director
Consumer Insight
Business Area



Andreas Darner
Director
Strategy and Transformation



Karl-Johan Werner
Chief Operating Officer
Chief Data & Analytics Officer



Victoria Preger¹
Chief Marketing &
Customer Officer



Sari Ek-Petroff
Director
HR



Daniel Ejderberg
CIO



Mikko Karemo
Chief Commercial
Officer & Deputy CEO

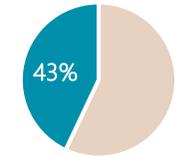
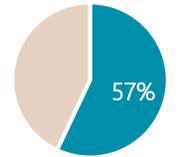
Two business areas serving more than 76.000 companies and 500.000 consumers in the Nordics



1 Business Insight¹

2 Consumer Insight

Share of net sales (YTD 2023)



Business Lines

Enterprise Solutions, Premium Solutions, Freemium Solutions, Real-estate and apartment information and Compliance Services

Consumer Credit Information, Consumer Marketing Information, Direct-to-Consumer

Typical Customer

All B2B customer segments and verticals, from large banks to enterprises and SMEs

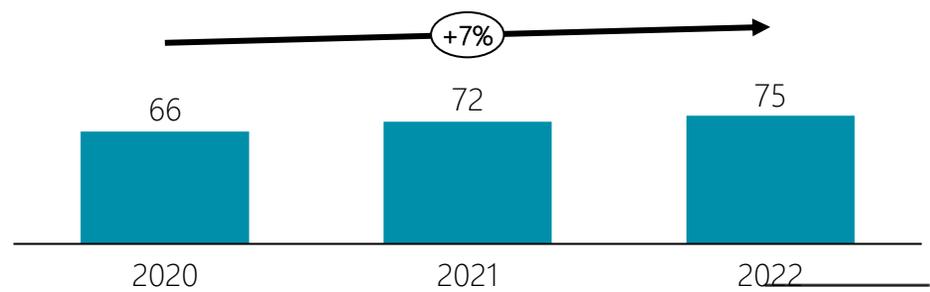
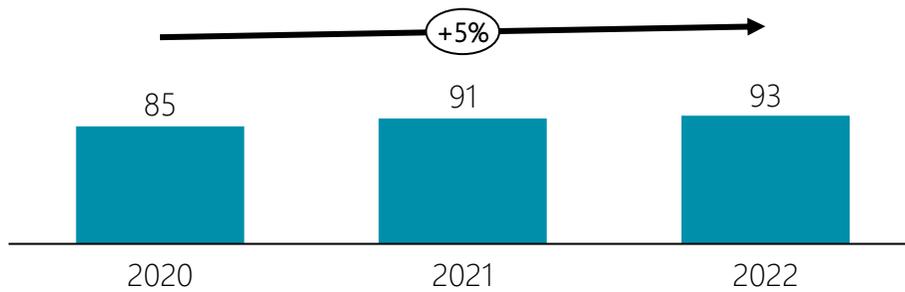
Banking & financial services verticals, consumers and utilities

Products and Services

Credit and reputational risk management services, master data and sales & marketing services, real-estate information services. Compliance services of beneficial owners, PEP and sanction lists

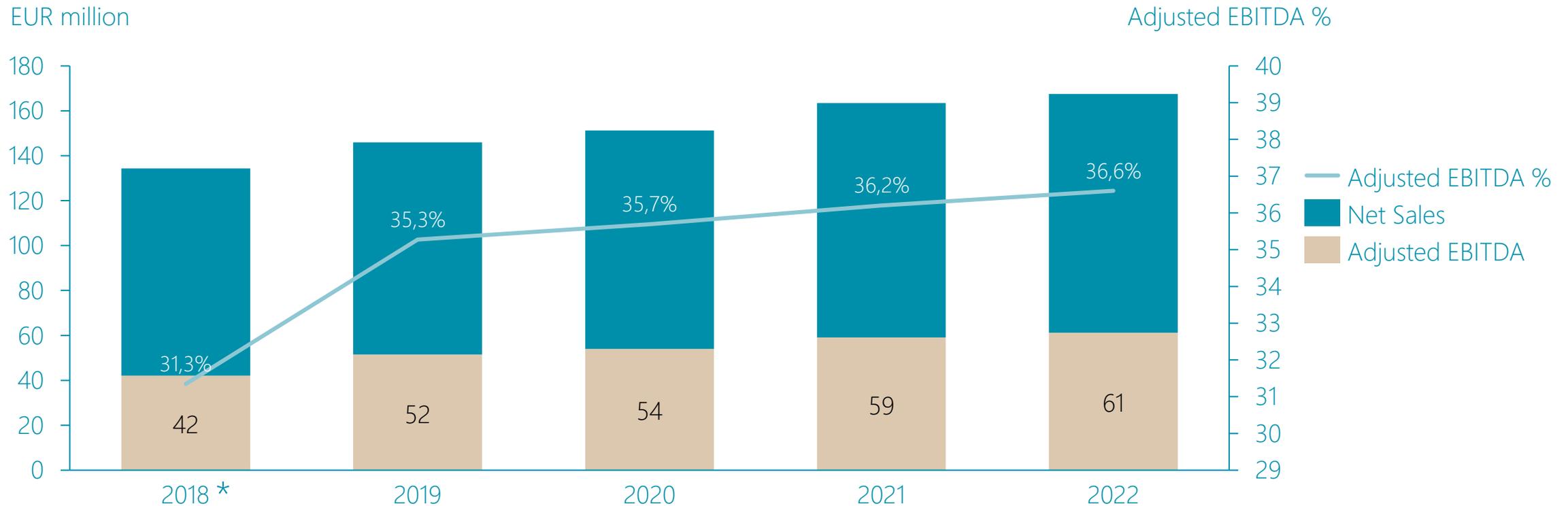
Credit information, decisioning and consumer marketing information services and ID protection services

Net sales (€mm)¹
CAGR 20-22





Net sales and profitability development have been stable during the turbulent years, and adjusted EBITDA margin has improved



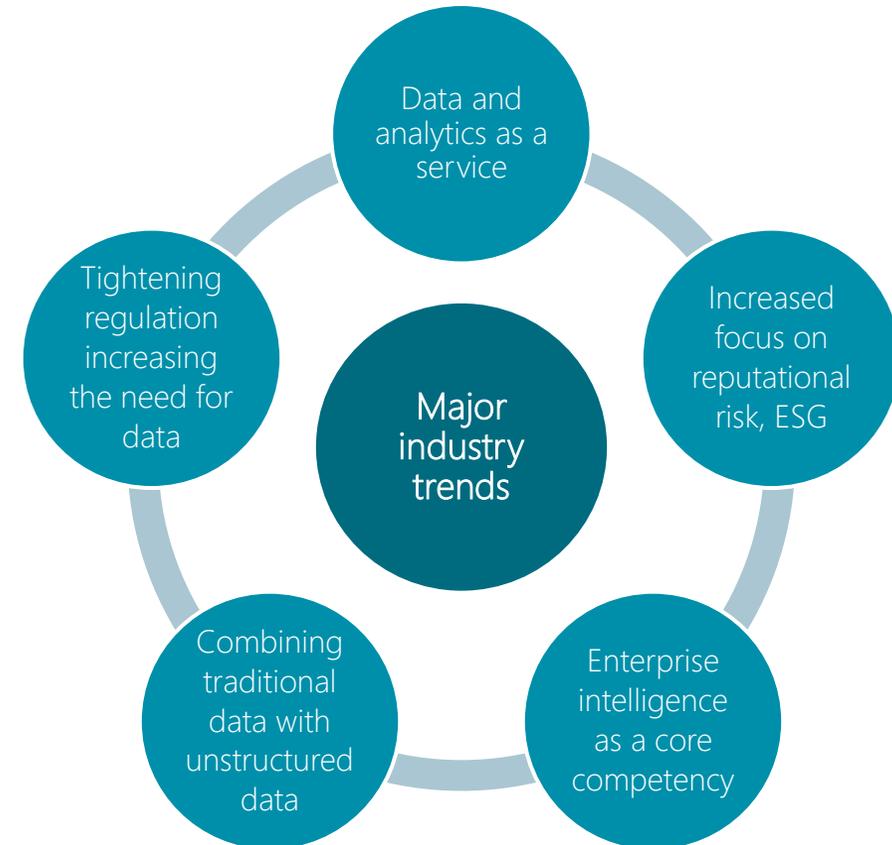
* 2018 Net Sales and Adjusted EBITDA Pro Forma figures

Attractive growth dynamics in the data market driven by the compelling industry trends



Market drivers during the strategy period

- ✓ EMEA region **data-as-a-service** growth >8% p.a.
- ✓ Global KYC and AML IT spend growth >20% p.a.
- ✓ ESG projected **high growth** driven by **tightening regulation** and need to manage **reputational risk**
- ✓ Stable macro development expected in the Nordics:
 - GDP (>1% on average p.a.)
 - Household lending (>3% on average p.a.)
 - Corporate investments (~1% on average p.a.)



Source: Management; Company annual reports and investor materials; Global Management Consultant analysis



Growing from Enento's strong Nordic foothold to gain market share in the 600 MEUR addressable market

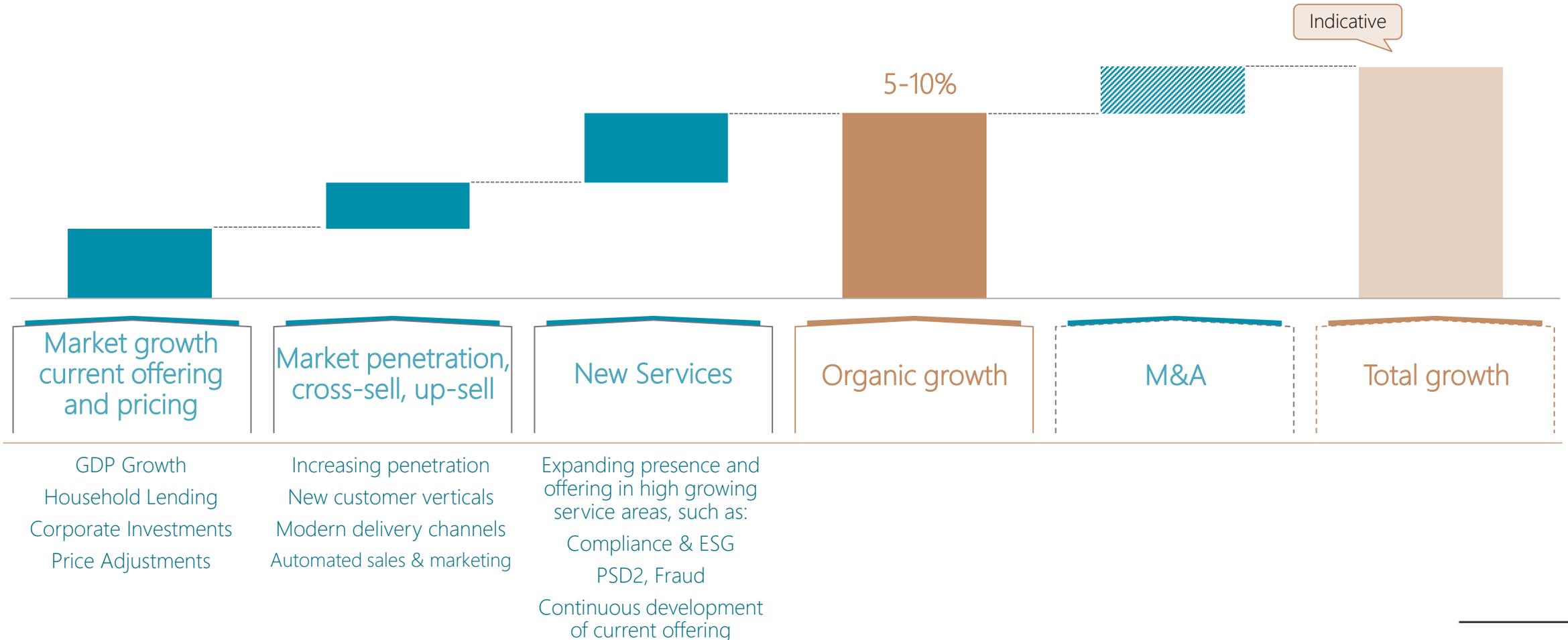
- ✓ Sweden and Finland are the largest Nordic markets, driven by data availability and overall price point
- ✓ Enento is a leading credit information provider in Finland and Sweden, and a challenger in smaller markets Denmark and Norway
- ✓ Out of the 600 MEUR total Nordic market size, Credit and Sales & Marketing are the largest sub-markets



Source: Management; Global Management Consultant analysis, Annual Reports 2021-2022
Note: Based on third party market analysis and Management assessment



Road to 5-10% average annual growth in 2026 consists of underlying market growth, price increases, market penetration and new services



Solid growth expected in the core Credit business with additional growth to be prioritized through ESG, Compliance and Master data



Growth avenues

- Strong competitive position in core consumer and business Credit information business in Finland and Sweden – capability to further strengthen advantages and keep stable growth
- Compliance and ESG prioritized growth areas and well positioned to capture rapid growth
- Target to strengthen the position in general Master Data as fundamental enabler of Credit and Business information businesses with strong synergies
- Synergistic approach to other Asset Data and Sales & Marketing offerings

Road to margin expansion through scalable growth, remodelled sales and distribution, Nordic consolidation of capabilities and cost efficiencies



Investing in scalable growth

- New services in strategic growth areas and continuous enhancing of existing offerings
- Expansion to selected new and underdeveloped customer verticals
- Increased share of wallet of existing customer and focus on market penetration

Remodelled sales and distribution

- Optimized sales models and processes to enable focus on growth areas – Easy to sell
- Building seamless customer experience and journey - Easy to buy, easy to use
- Improved online sales and marketing automation capabilities, customer-centric APIs and GUIs as strategic distribution choices – Easy to sell

Nordic consolidation of capabilities

- Enhanced IT efficiency with gradual decommissioning of old solutions
- Transformation and modernization of products and services
- IT legacy decommissioning in the longer term

Cost efficiencies

- Decommission retired and non-profitable products/services
- Service delivery model refinement
- Vendor, infrastructure, and application consolidations

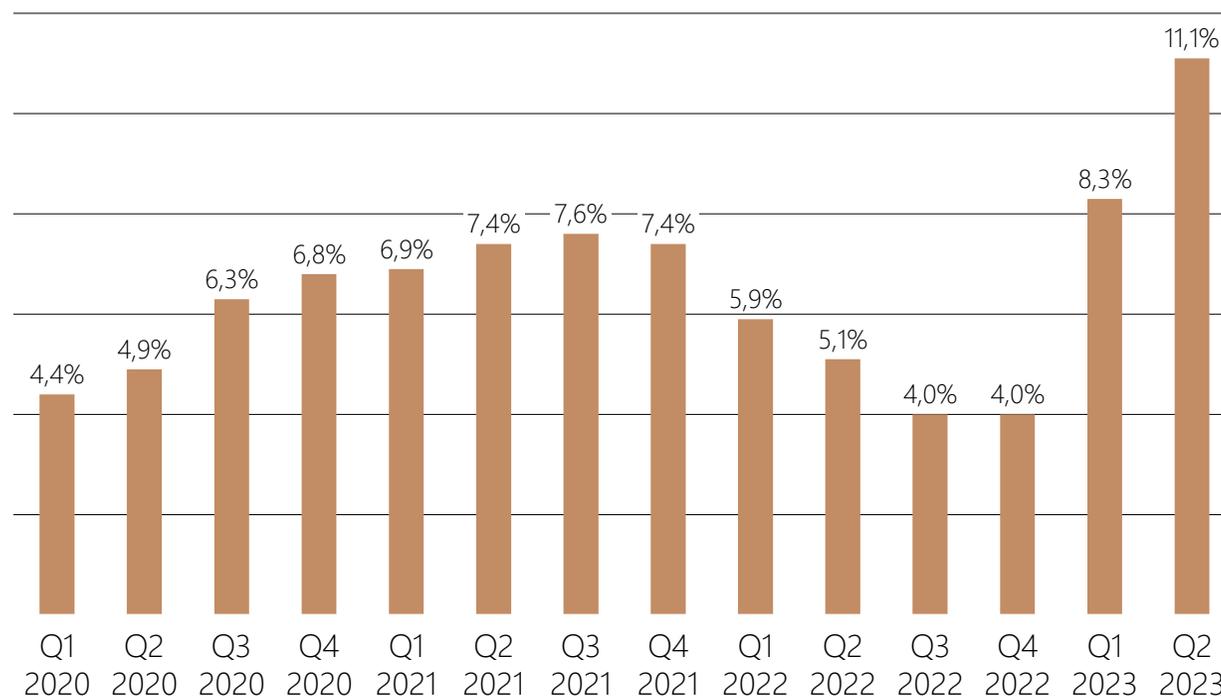
Innovation at Enento: New and enhanced services driving growth and increasing customer loyalty



Investing in future growth

- ✓ Growth in selected strategic growth areas, such as the ESG and compliance, by driving innovation and developing new services
- ✓ Modernization and enhancements of current products and services with new features and datasets
- ✓ Scalable business model enables leveraging data and analytics for multiple use cases, markets and customer segments; from tailored solutions for enterprises to standard products for SMEs

Share of new services* from group net sales



* A service is considered new 24 months from the commercial release date

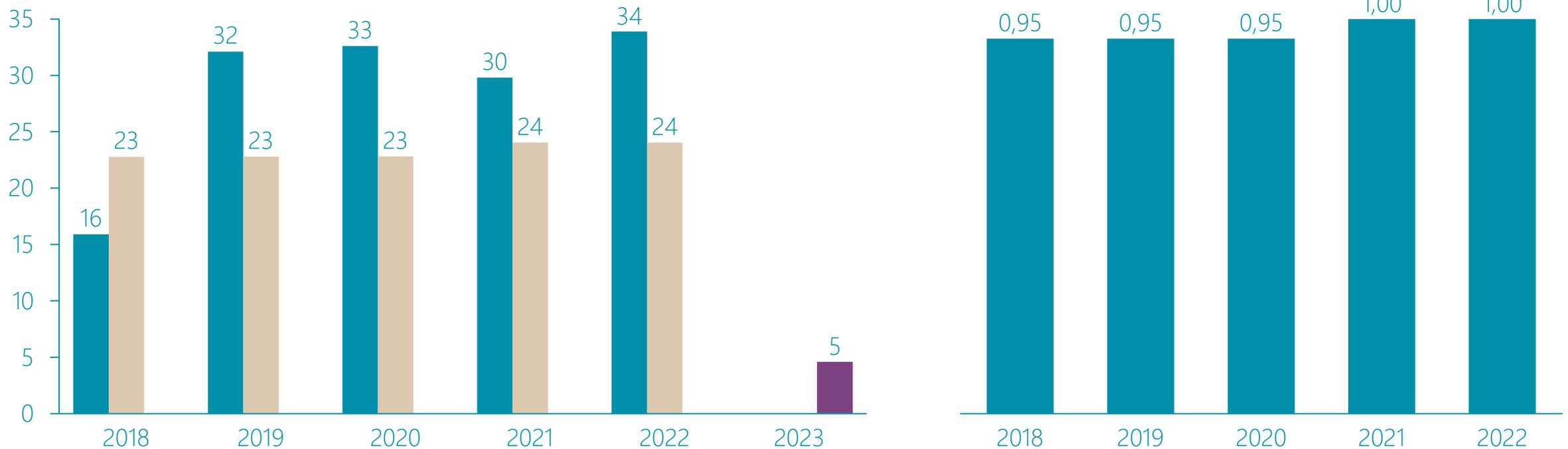


Strong free cash flow enabling shareholder returns through dividends and share buybacks

- Free cash flow
- Dividend payout
- Share buyback

Dividend per share, EUR

EUR million



A hand in a white glove points to a bar chart on a document. The document features a legend with 'Actual' and 'Budget' and categories like 'Travel', 'Medical', 'Food', 'Auto', and 'Other'. A blue overlay covers the entire image, with a network of white dots and lines. In the background, a laptop and a bar chart are visible.

Q2 2023

Net sales impacted by declining Swedish consumer credit volumes, while the demand for new services surged, and adjusted EBITDA margin improved



Quarter in brief

Net Sales & Profitability

Net sales declined 1,2%* as consumer credit volumes drop sharply in Sweden, while adjusted EBITDA margin improves to 36,5%

Efficiency Program

Program proceeding according to plans, MEUR 5 run-rate impact achieved, equal to ~60% of FY24 targeted benefits

Merging Business Areas

Integration of Digital Processes into Business Insight in mid-June, generating multiple synergies and enabling Nordic offerings

Customer Experience

Q2 NPS of 44 from strategic and large customers improving from Q1 and clearly above industry peers***

Key figures

Net sales ^{-3,5%**}
_{-1,2%*}

39,7 MEUR

Adjusted EBITDA ^{-2,1%**}

14,5 MEUR

Free cash flow ^{-8,2%}

5,9 MEUR

Adjusted EBITDA margin ^{+0,5 pp-%**}

36,5 %

Net debt to adjusted EBITDA

2,4x (2,6x)

Share of new services

11,1 % ^{+6,0 pp-%}

* Organic growth (excl. Tambur), at comparable foreign exchange rates

** At comparable foreign exchange rates

*** Survicate's 2023 NPS benchmark report, finance industry



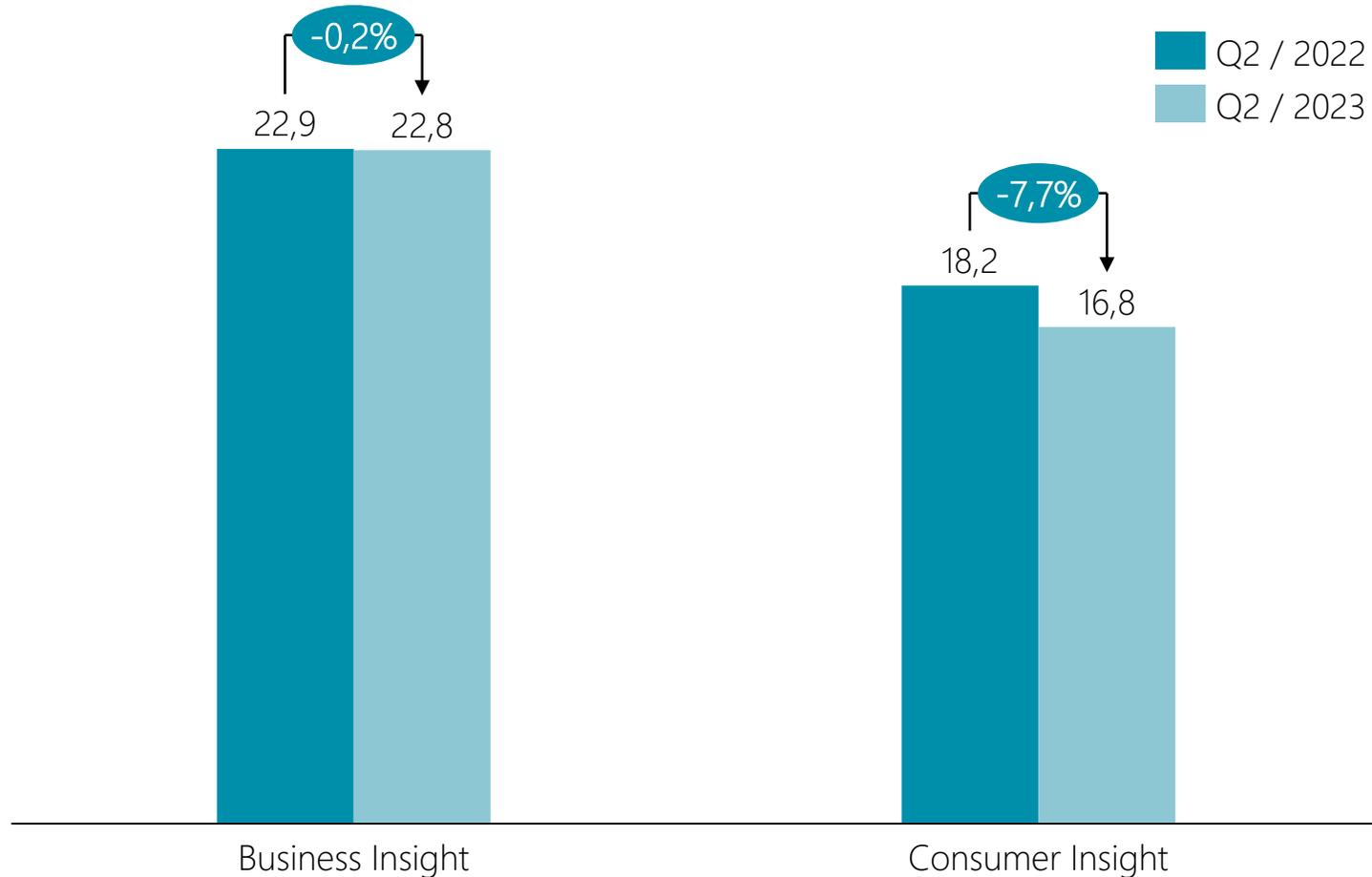
Efficiency Program proceeding according to plans: EUR 5M run-rate impact achieved by end of Q2, equal to more than half of FY2024 targeted benefits of EUR 8M

 FTE Efficiency	<ul style="list-style-type: none">• Impact from reduced number of FTEs visible from Q2 onwards
 IT Efficiency	<ul style="list-style-type: none">• Application service analysis pre-study completed in Sweden and transition phase started• IT capacity and other cost reductions through decommissioning and optimization being implemented
 Other Measures	<ul style="list-style-type: none">• Continuing the digitalization of manual processes• Renegotiation of service agreements leading into permanent benefits
 Total Progress KPI	<ul style="list-style-type: none">• Measures leading to around 60% of the planned benefits implemented on a run-rate basis



Revenue by business area

GROWTH AT COMPARABLE FX RATES



COMMENTS

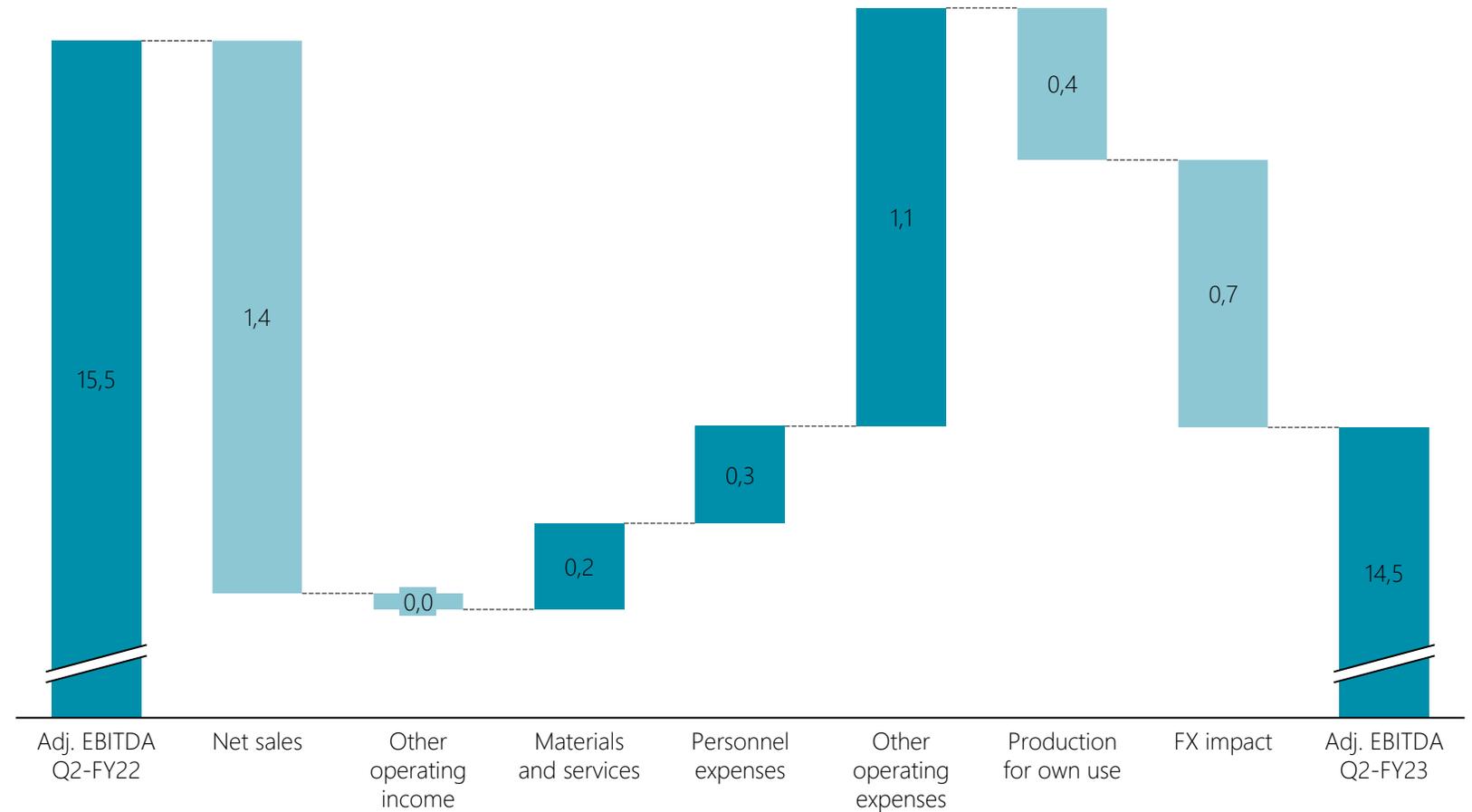
- Business Insight growth excluding Tambur impact* was +4,2%. Net sales developed well in Premium, Freemium and Compliance. Enterprise performed in line with the previous year.
- In Consumer Insight, low consumer lending volumes impacted the net sales negatively especially in Sweden

Adjusted EBITDA



COMMENTS

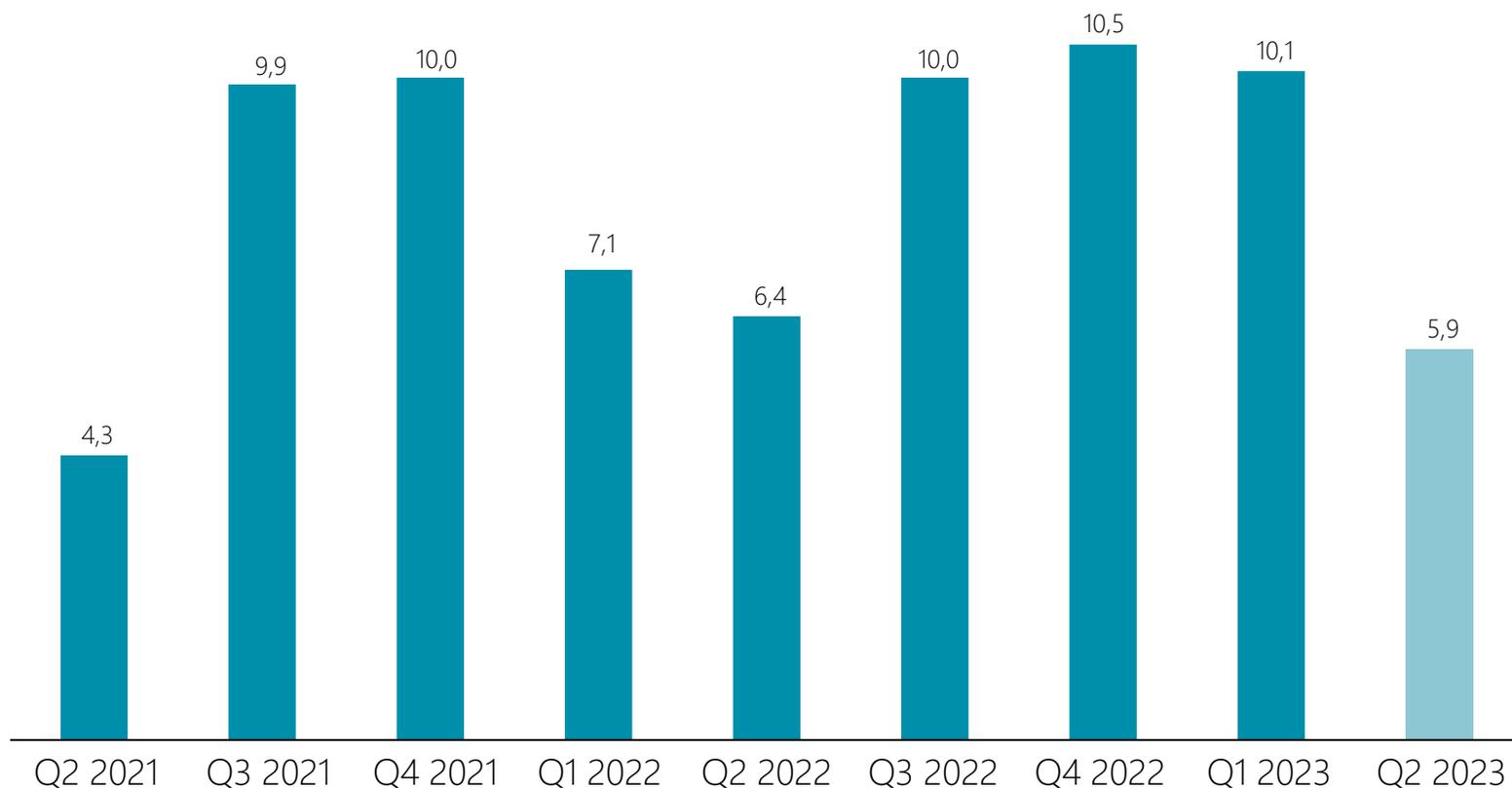
- Adjusted EBITDA margin 36,5%, margin expansion continued with +0,5%p increase y-on-y
- Adjusted EBITDA decreased year-on-year due to challenging market conditions resulting in lower revenue especially in credit information services. Also, discontinuation of Tambur business had a negative impact.
- However, successful cost optimization and profitability improvement actions partly mitigated for the negative topline development
- Decrease y-on-y -6,5% in Q2/2023.
- FX comparable development -2,1%.



Free cash flow



Free cash flow, EUR million



COMMENTS

- Cash conversion in H1 at 61,8%, clearly improving compared to comparative period in prior year (47.1%)
- Free cash flow decreased compared with the corresponding quarter due to higher tax payments, partly offset by improved cash flow from operations and lower development investments.
- The impact of items affecting comparability in the second quarter of 2023 in the cash flow amounted to EUR -0,9 million (EUR -0,2 million) mainly due to efficiency program related payments.

Key indicators



EUR million (unless stated otherwise)	Q2 / 2023	Q2 / 2022	FY 2022
Net debt	147,7	153,4	131,8
Net debt / adjusted EBITDA	2,4	2,6	2,2
Gearing, %	55,9	52,2	44,7
Equity ratio, %	58,0	58,5	60,3
Free cash flow	5,9	6,4	33,9
Cash conversion, %	42,7	41,5	56,0
Gross investments	2,2	3,3	12,6

COMMENTS

- Cash position at EUR 5,3 million (committed EUR 30 million facility remains fully unutilized).
- Net debt / adjusted EBITDA at 2,4x.
- Gross investments EUR 2,2 million (EUR 3,3 million).

Guidance 2023



Net sales

Enento Group expects net sales in 2023 to grow between 0% - 5% excluding the impact from the discontinued Tambur service at comparable exchange rates as compared to 2022.



Adjusted EBITDA

Enento Group expects its adjusted EBITDA margin to be in the range of 36,0% - 37,0%.

Enento as an investment

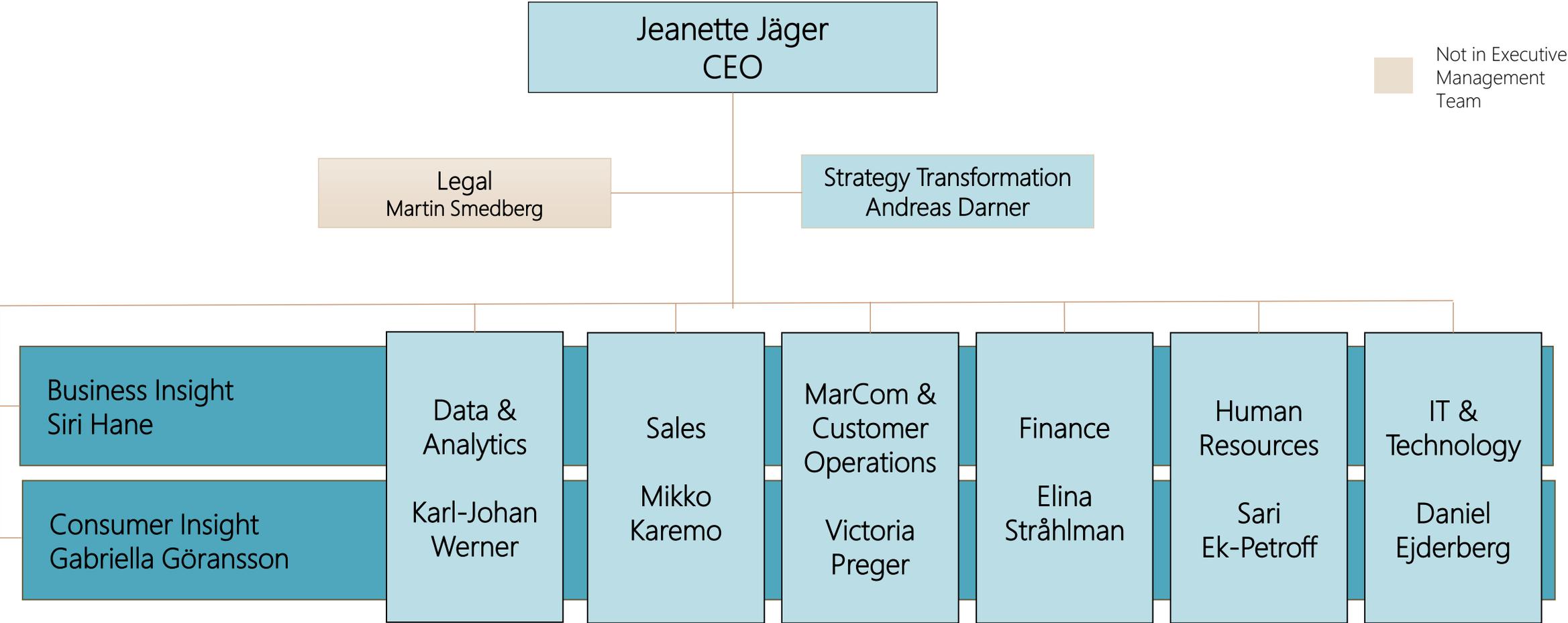


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The image features a hand holding a pen, pointing at a bar chart on a document. The chart has a legend with 'Actual' and 'Budget' categories. The bars are grouped by categories: 'Auto', 'Travel', 'Medical', 'Food', and 'Other'. The y-axis has numerical values: 0, 100, 200, 300, 400, 500, 600, 700, 800, 900, 1000. The chart shows 'Actual' values are generally higher than 'Budget' values. A network diagram with nodes and lines is overlaid on the image. The word 'Appendix' is written in white text in the center.

Appendix

Eento Group



SUSTAINABILITY AT ENENTO GROUP



The sustainability focus areas of Enento support Sustainable Development Goals by the United Nations



We help our customers with sustainable services.



Enento Group's environmental impact.



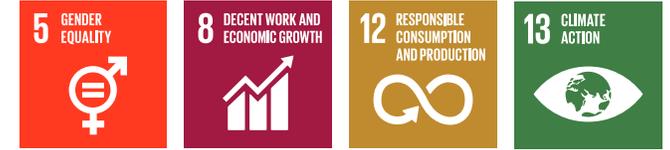
Enento Group as a sustainable workplace.



We contribute to a more sustainable economy in the society.

Sustainability strategy 2023

Status Q2 / 2023

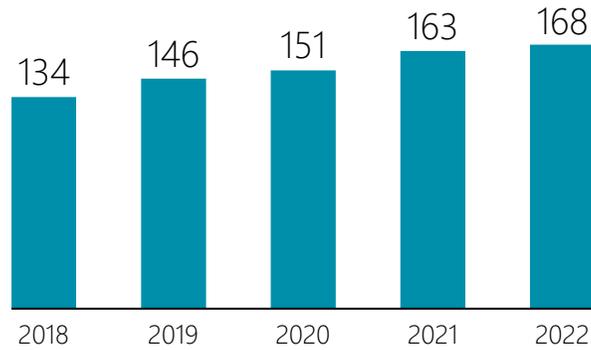


OUR PURPOSE	WE BUILD TRUST IN THE EVERYDAY BETWEEN PEOPLE, BUSINESSES AND SOCIETY			
STRATEGIC SUSTAINABILITY FOCUS AREAS	 <p>ENENTO GROUP AS AN ENABLER OF A SUSTAINABLE ECONOMY</p>	 <p>ENENTO GROUP'S PRODUCT DEVELOPMENT OF SUSTAINABLE SERVICES</p>	 <p>ENENTO GROUP'S ENVIRONMENTAL IMPACT</p>	 <p>ENENTO GROUP AS A SUSTAINABLE WORKPLACE</p>
AMBITION	<ul style="list-style-type: none"> Powering society with business, consumer and sustainability intelligence by sharing data, insights and knowledge to customers (B2B and B2C), the general public and young adults. 	<ul style="list-style-type: none"> Develop customer needs-driven services based on Nordic business and ESG data. 	<ul style="list-style-type: none"> Ensure that we continue to keep our CO2 emissions from business travel and commuting at a low level. Continue to decrease our energy consumption related to our offices, IT equipment and data services. 	<ul style="list-style-type: none"> Strengthening our internal culture based on trust and equality - living by the values: We Build Trust, We Grow Together and We Care & Dare.
TARGETS FOR 2023	<ul style="list-style-type: none"> ● Increase the number of young people and adults participating in our workshops and/or using our educational material from TarkkaFyrkka and The Bill, compared to 2022. ● Increase number of articles in the media using our local and Nordic data compared to 2022. 	<ul style="list-style-type: none"> ● Increase of NPS score, B2B and B2C, compared to 2022. ● Increase share of net sales from new services compared to 2022. ● Continue to develop sustainability services for different business needs and scale-up ESG services in the Nordics. 	<ul style="list-style-type: none"> ● Reaching carbon neutrality. 	<ul style="list-style-type: none"> ● Maintain the Engagement index score on the same level as 2022. ● Maintaining eNPS on the same level as 2022.

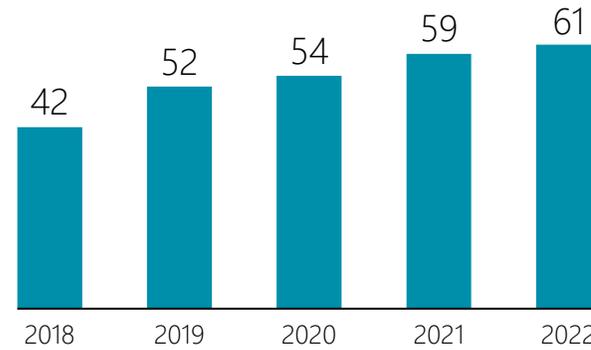
Financial KPIs



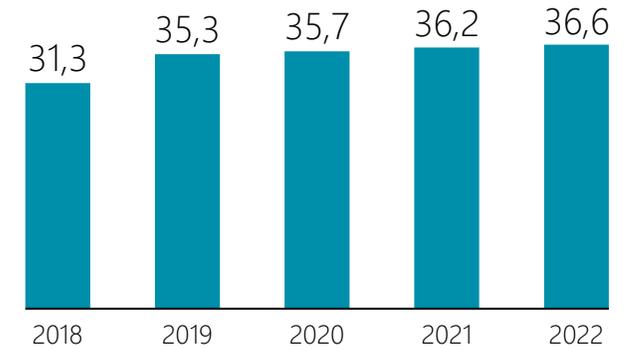
Net sales



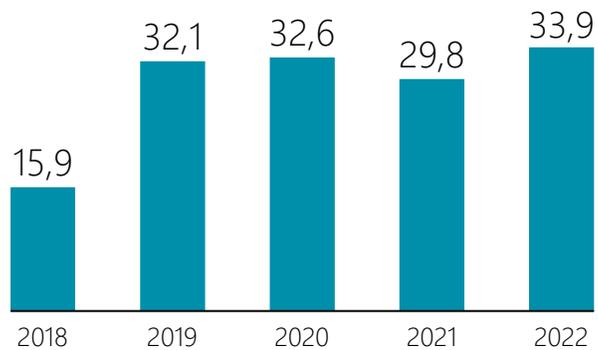
Adjusted EBITDA



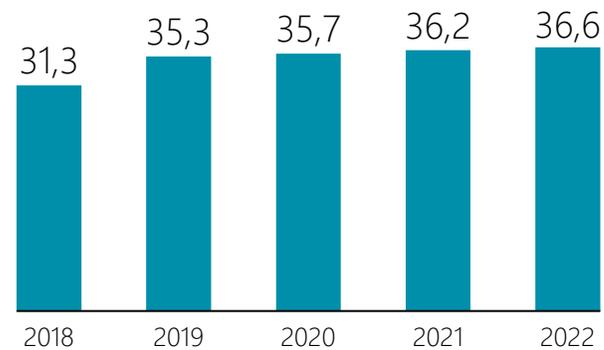
Adjusted EBITDA margin %



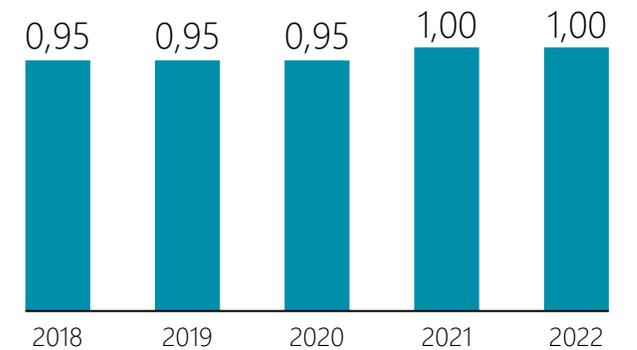
Free Cash Flow



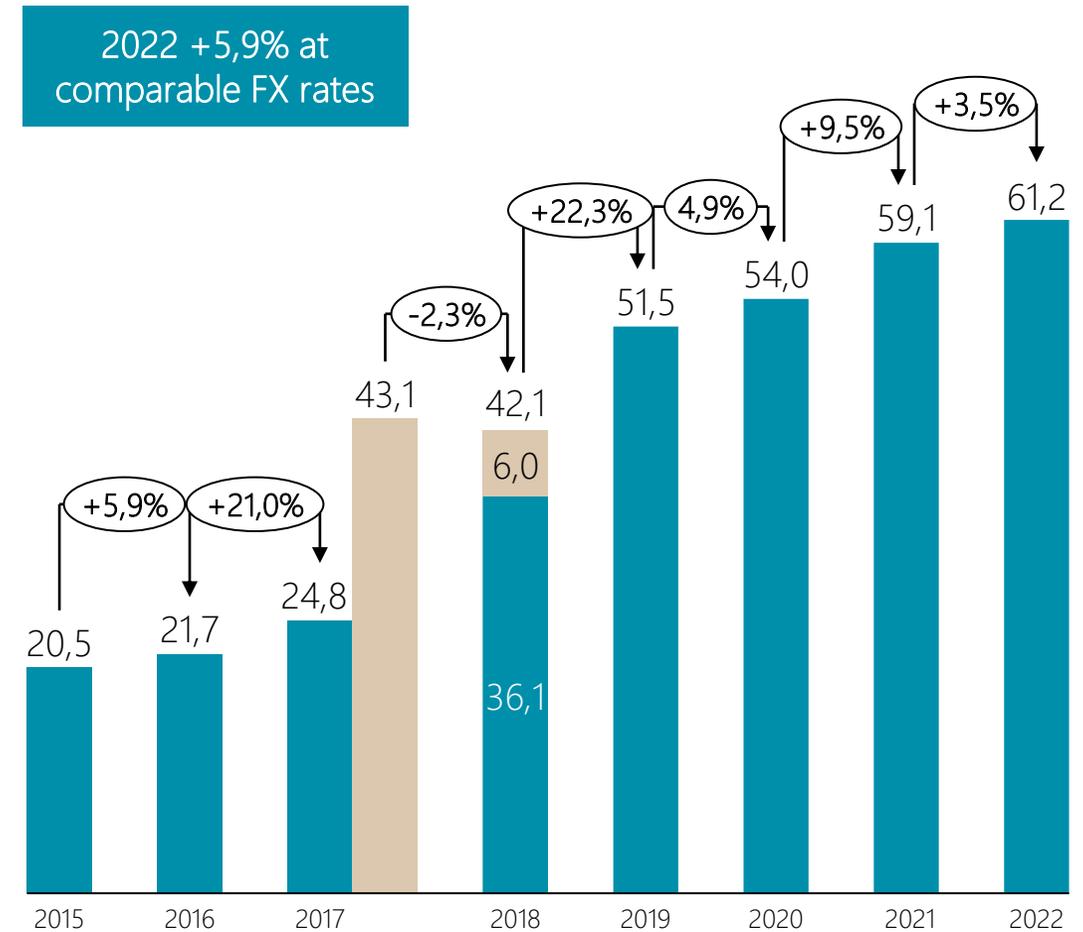
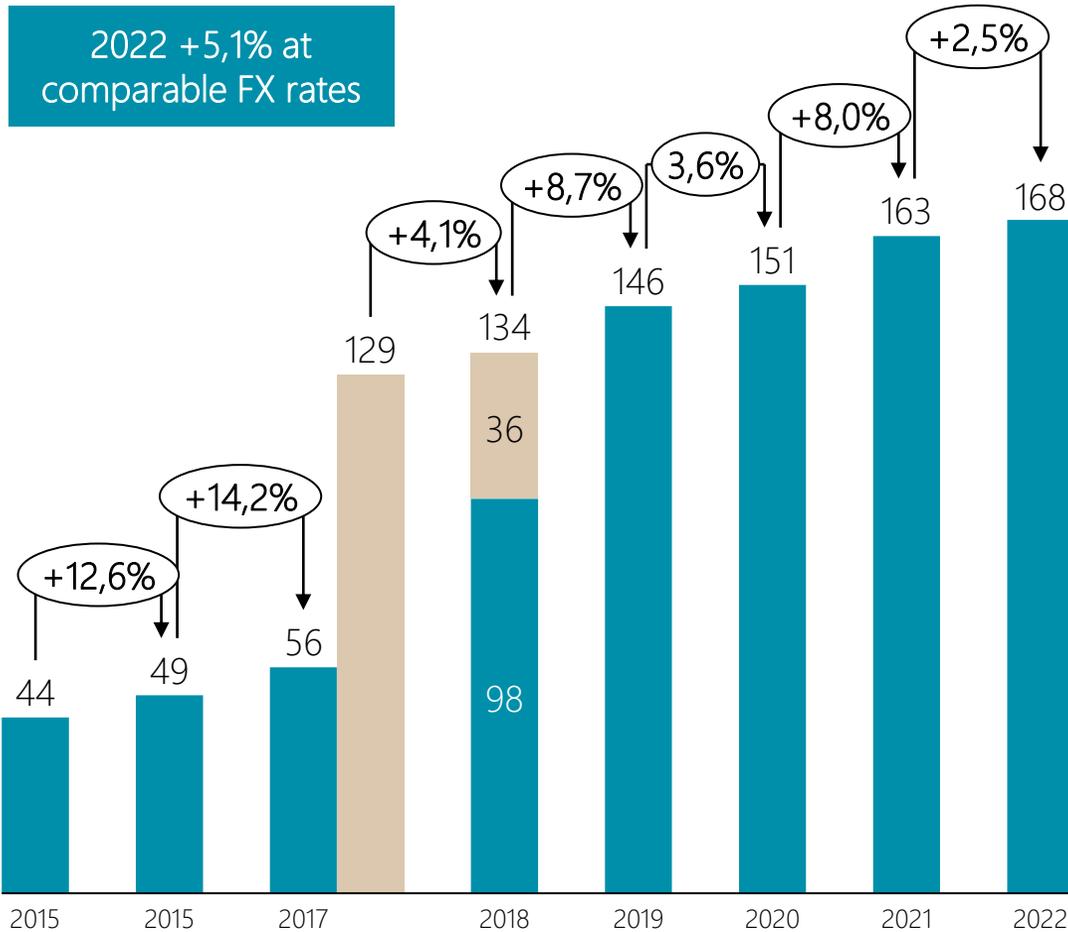
Adjusted EBIT



Dividend per share



Solid revenue and profitability development track



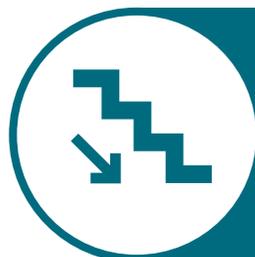
■ Net Sales / Adj. EBITDA ■ Pro forma, UC acquisition 1.7.2018

Dividend policy and history



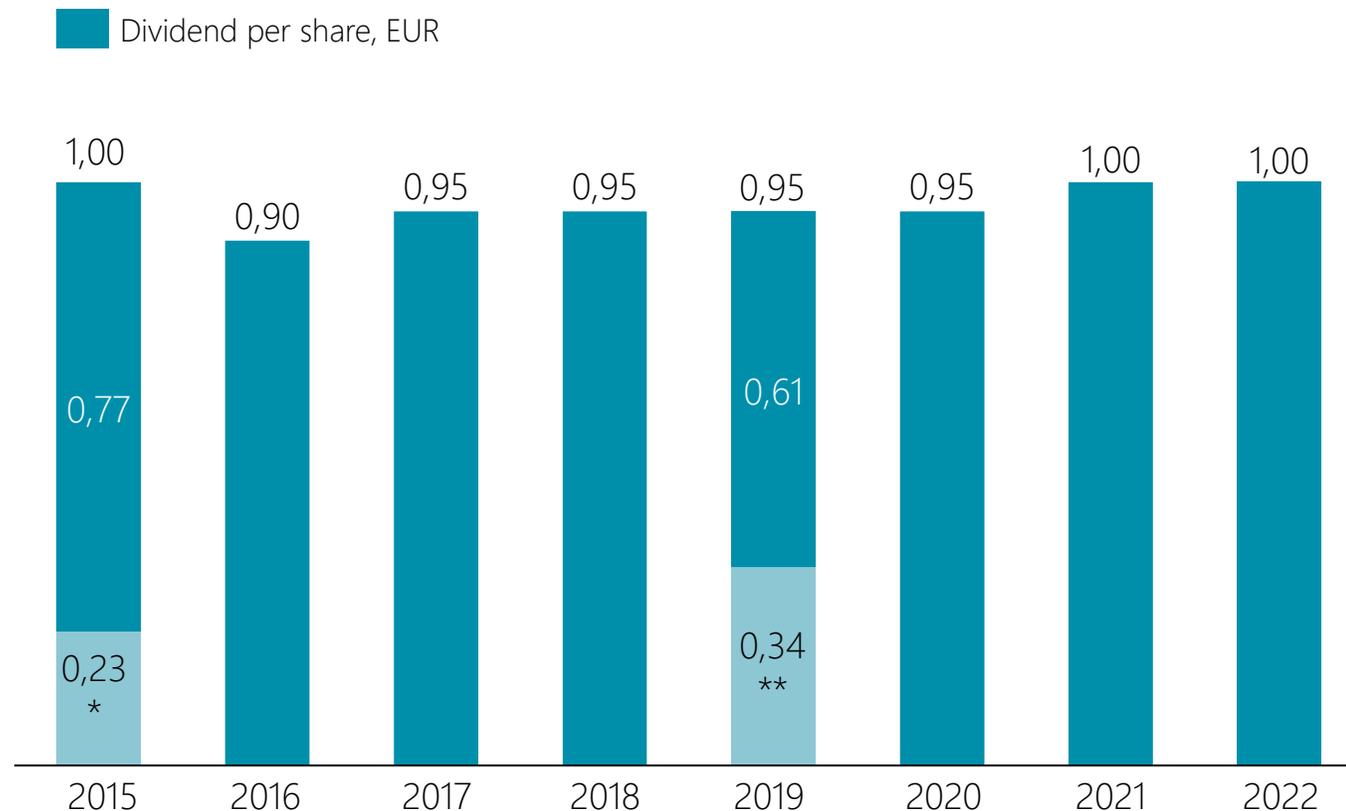
Dividend Policy

- The Company's dividend policy is to distribute as dividends at least 70 per cent of the Company's net profit, whilst, taking into consideration the business development and investment needs of the Group.



Distribution of funds 2022

- Annual General Meeting approved on 28 March 2023 that from the 2022 financial year an equity repayment of EUR 1.00 per share will be distributed on 11 April 2023



*extra distribution of funds (sales of the company's premises)

**distribution in two parts



Key figures full year 2022

Net sales +5,1%*

167,5 MEUR

Adjusted EBITDA +5,9%*

61,2 MEUR

Adjusted EBITDA margin +0.4 pp-%

36,6 %

Free cash flow +13,6%

33,9 MEUR

Net debt to adjusted EBITDA

2,2 X (2,4x)

Share of new services -2,7 pp-%

4,6 % MEUR

Distribution of funds of EUR 1.00 per share proposed – representing a yield of 4.8% **

* At comparable foreign exchange rates

** Calculated with closing share price on 9 Feb 2023



Enento Group Plc

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